

**Unit 7B Day 15: Applications of Quadratics**

Focus Question: How do I solve a word problem?

Solve each problem by hand. You may use the calculator to check your answer after you have completed the problem.

1. The arch of Gateshead Millennium Bridge forms a parabola with the equation  $f(x) = -0.016(x - 52.5)^2 + 45$  where  $x$  is the horizontal distance in meters from the arch's left end and  $f(x)$  is the distance in meters from the base of the arch.



- a) How tall is the arch?

y part of vertex (52.5, 45)  
45 m tall

- b) How wide is the arch?  
dist. btwn x int.

$$0 = -0.016(x - 52.5)^2 + 45$$

$$\frac{-45}{-0.016} = \frac{-0.016(x - 52.5)^2}{-0.016}$$

↓  
105.53 - -0.53  
≈ 106.06 m

$$\sqrt{2812.5} = \sqrt{(x - 52.5)^2}$$

$$\pm 53.03 \approx x - 52.5$$

$$x - 52.5 = 53.03 \text{ or } x - 52.5 = -53.03$$

$$\frac{+52.5 \quad +52.5}{x = 105.53} \quad \frac{+52.5 \quad +52.5}{x = -0.53}$$

2. The function  $f(x) = -0.03(x - 14)^2 + 6$  models the jump of a red kangaroo where  $x$  is the horizontal distance (in feet) and  $f(x)$  is the corresponding height (in feet).



- a) How high can a red kangaroo jump?

y part of vertex (14, 6)  
6 ft high

- b) What distance does the kangaroo's jump cover?  
dist. btwn x int.

$$0 = -0.03(x - 14)^2 + 6$$

$$\frac{-6}{-0.03} = \frac{-0.03(x - 14)^2}{-0.03}$$

$$\sqrt{200} = \sqrt{(x - 14)^2}$$

$$\pm 14.14 \approx x - 14$$

↓  
28.14 - -0.14  
≈ 28.28 ft

$$x - 14 \approx 14.14$$

$$\frac{+14 \quad +14}{x \approx 28.14}$$

$$x - 14 \approx -14.14$$

$$\frac{+14 \quad +14}{x \approx -0.14}$$

- c) Can you answer the question "how long was the kangaroo in the air?" Explain.

No % time was not a measured variable.

3. The Cinemagic Theater keeps track of the price of tickets and the number of people in attendance. The function  $a(p) = -10(p - 6.5)^2 + 150$  models the theater attendance,  $a$ , where  $p$  is the price of a ticket in dollars.

a) What price should the theater charge to maximize attendance? **\$6.50**

**x value of vertex (6.5, 150)**

b) What does the 150 represent in the context of this problem?

**The highest attendance for the theater**

c) Find  $a(0)$ . What point is this? What does this represent in the context of the problem?

**y int.  $a(0) = -10(0 - 6.5)^2 + 150 = -10(42.25) + 150 = -422.5 + 150 = -272.5$  ← attendance if price is \$0**

**not realistic** (with arrow pointing to the calculation)

d) What price(s) will cause the theater to have zero people in attendance?

**x int.  $0 = -10(p - 6.5)^2 + 150$**

$$\begin{array}{r} -150 \\ \hline -150 = -10(p - 6.5)^2 \\ \hline -10 \end{array}$$

$$\sqrt{15} = \sqrt{(p - 6.5)^2}$$

$$\pm 3.87 \approx p - 6.5$$

$$\begin{array}{r} p - 6.5 \approx 3.87 \\ +6.5 \\ \hline p \approx 10.37 \end{array}$$

$$\begin{array}{r} p - 6.5 \approx -3.87 \\ +6.5 \\ \hline p \approx 2.63 \end{array}$$

**\$10.37**

**\$2.63**

4. The Big Bagel Bakery sells more bagels when it reduces its prices, but then its profit changes. The function  $P(s) = -200(s - 1.5)^2 + 400$  models the bakery's daily profit,  $P$ , in dollars from selling bagels when  $s$  is the selling price of a bagel in dollars.

a) What is the realistic domain of the function? Explain.

**[0.01, 4]** **It's the selling price so it can't be free & has to be worth the amount.**

b) What is the vertex and what does each part of it represent?

**the best selling price (1.5, 400) best expected profit**

c) What is  $P(0)$  and what does it represent?

$$\begin{array}{r} P(0) = -200(0 - 1.5)^2 + 400 \\ = -200(-1.5)^2 + 400 \\ = -450 + 400 \end{array}$$

**$P(0) = -50$**   
↑  
**cost to make the bagels**

d) What price(s) will cause the bakery to have zero profit?

$$\begin{array}{r} 0 = -200(s - 1.5)^2 + 400 \\ -400 \end{array}$$

$$\begin{array}{r} -400 = -200(s - 1.5)^2 \\ -200 \end{array}$$

$$\sqrt{2} = \sqrt{(s - 1.5)^2}$$

$$\pm 1.41 \approx s - 1.5$$

$$\begin{array}{r} s - 1.5 \approx 1.41 \\ +1.5 \\ \hline s \approx 2.91 \end{array}$$

**\$2.91**

$$\begin{array}{r} s - 1.5 \approx -1.41 \\ +1.5 \\ \hline s \approx 0.09 \end{array}$$

**\$0.09**