

**Unit 7B Day 21: Applications of standard form**

Focus Question: How do I use standard form knowledge to solve a word problem?

1) The profits of Mr. Unlucky's company can be represented by the function  $P(x) = -3x^2 + 18x - 4$ , where  $P$  is the amount of profit in hundreds of thousands of dollars and  $x$  is the number of years of operation.



a) How long can Mr. Unlucky stay in business before going into debt?

Further x int.

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

his profits below zero

$$0 = -3x^2 + 18x - 4$$

$$a = -3$$

$$b = 18$$

$$c = -4$$

$$b^2 - 4ac$$

$$18^2 - 4(-3)(-4)$$

$$324 - 48$$

$$276$$

$$x = \frac{-18 \pm \sqrt{276}}{2(-3)}$$

$$\sqrt{276}$$

$$\sqrt{4 \cdot 69}$$

$$x = \frac{-18 \pm 2\sqrt{69}}{-6}$$

$$x = \frac{-18 + 2\sqrt{69}}{-6} \quad x = \frac{-18 - 2\sqrt{69}}{-6}$$

$x \approx 0.2$  yrs.  $x \approx 5.8$  yrs.

b) When should Mr. Unlucky sell his business for the most profit?

x value  $\longrightarrow$  a.o.s.  $\longleftarrow$  vertex

$$x = \frac{-b}{2a}$$

$$x = \frac{-18}{2(-3)} \Rightarrow \frac{-18}{-6}$$

3 yrs.

c) If Mr. Unlucky sold his business after 4 years, how much less would his profit be than if he had sold it for the maximum profit?

$$P(3) = -3(3)^2 + 18(3) - 4$$

$$= -3(9) + 54 - 4$$

$$= -27 + 50$$

$$= 23$$

$$P(4) = -3(4)^2 + 18(4) - 4$$

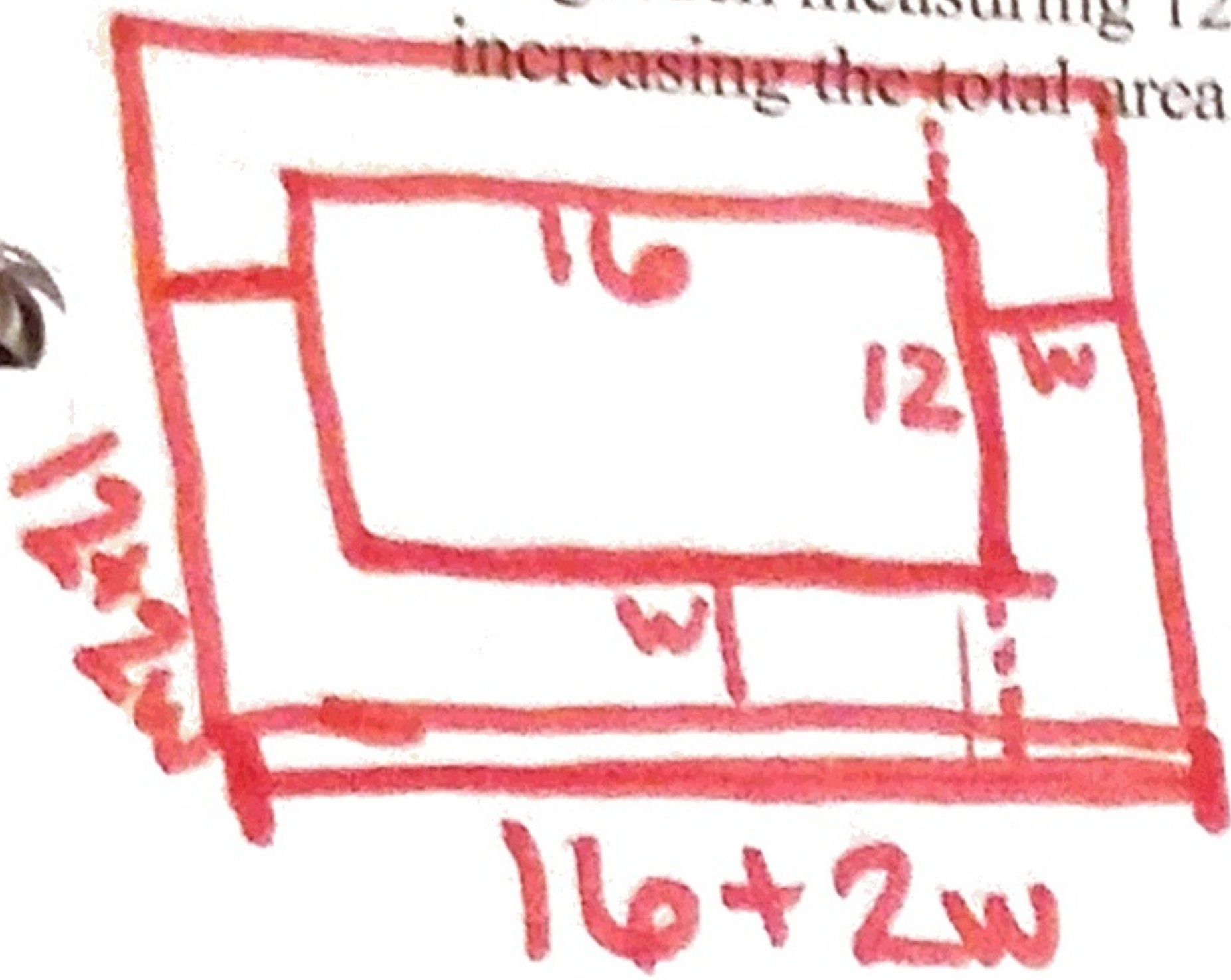
$$= -3(16) + 72 - 4$$

$$= -48 + 68$$

$$= 20$$

$23 - 20 = 3$  hundred thousand  
\$300,000

2) A garden measuring 12 meters by 16 meters is to have a pedestrian pathway installed all around it increasing the total area to 285 square meters. What will be the width of the pathway?



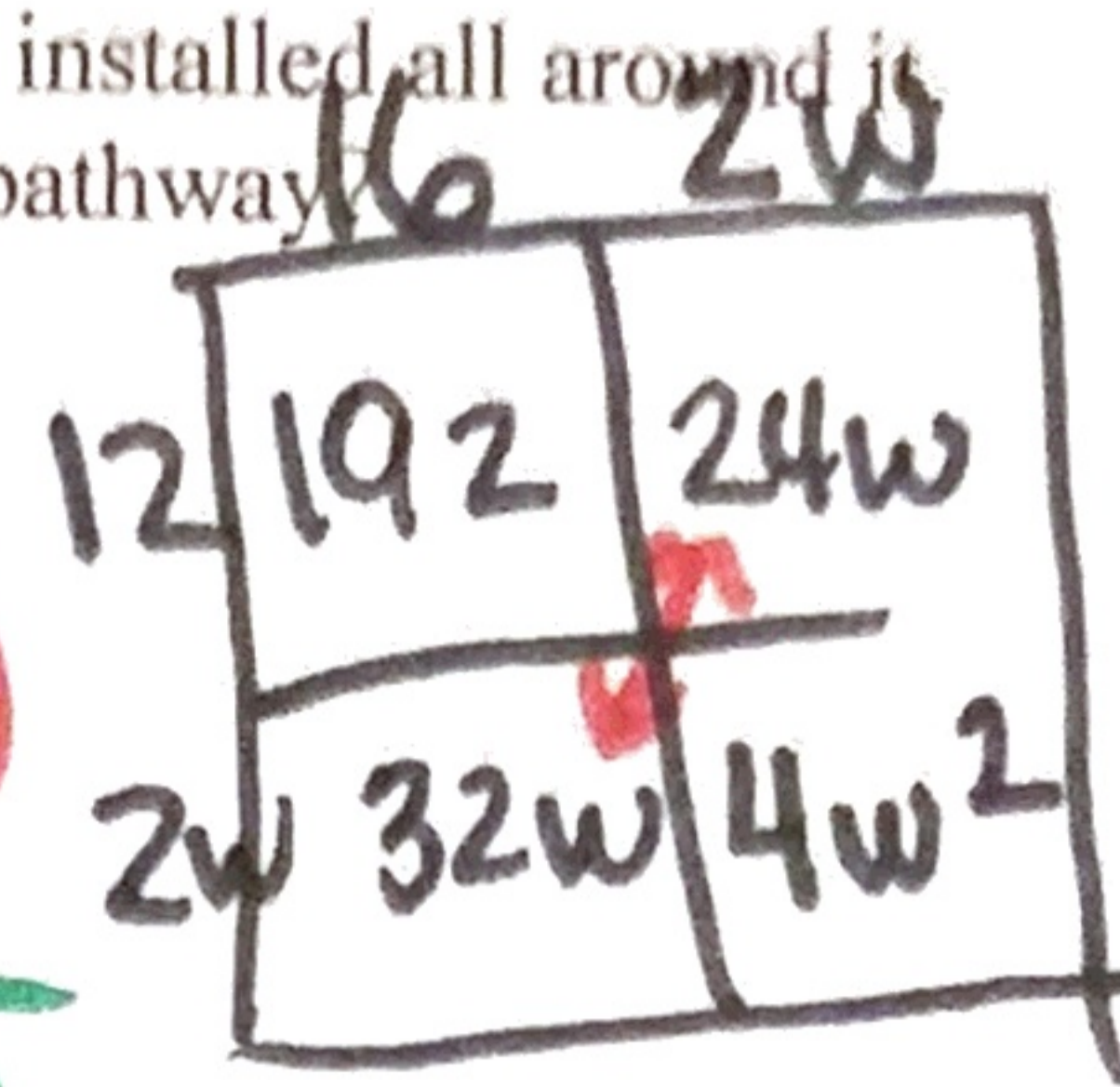
$$A = lw$$

$$285 = (16 + 2w)(12 + 2w)$$

$$285 = 4w^2 + 56w + 192$$

$$\begin{array}{r} 285 \\ - 192 \\ \hline 93 = 4w^2 + 56w \end{array}$$

$$0 = 4w^2 + 56w - 93$$



$a = 4$   
 $b = 56$   
 $c = -93$

$$b^2 - 4ac$$

$$56^2 - 4(4)(-93)$$

$$3136 + 1488$$

$$4624$$

$$x = \frac{-56 \pm \sqrt{4624}}{2(4)} \Rightarrow \frac{-56 \pm 68}{8}$$

**$x = 1.5$  meters (width)**

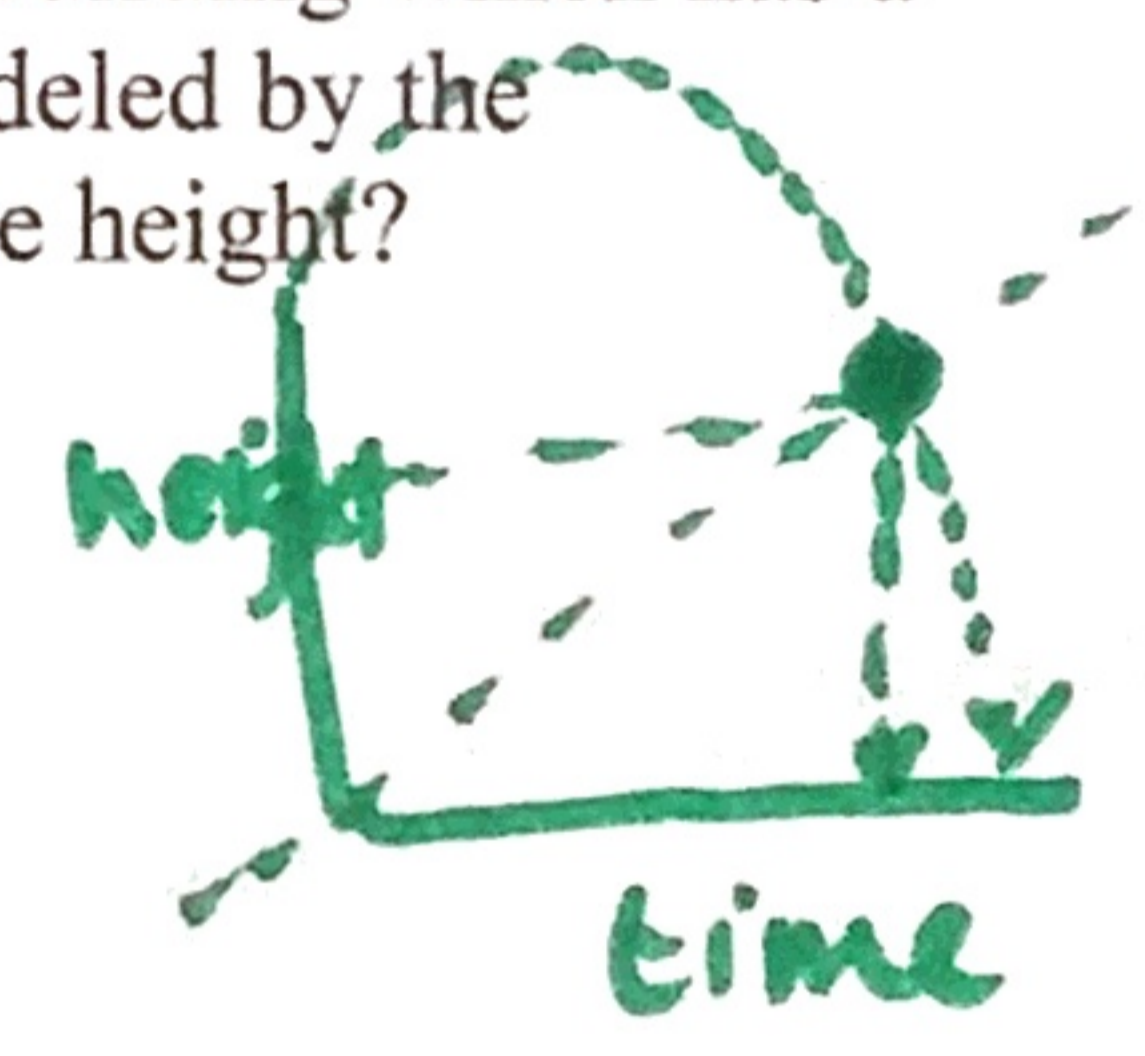
$x = \frac{-56 - 68}{8}$   
 $x = \frac{-56 + 68}{8}$   
 $x = \frac{12}{8}$   
 width can't be neg.

3) An airplane took off from JFK airport with a climbing altitude of 30 feet per second. At the same time, George threw a penny off the Main Deck observatory at the Empire State Building which has a height of 1050 feet. The height of the penny,  $h$ , in feet after  $t$  seconds can be modeled by the function  $h(t) = -16t^2 + 18t + 1050$ . When are the penny and the plane at the same height?

$$h(t) = h(t)$$

$$30t = -16t^2 + 18t + 1050$$

$$\begin{array}{r} 30t \\ - 30t \\ \hline 0 = -16t^2 - 12t + 1050 \end{array}$$



$a = -16$   
 $b = -12$   
 $c = 1050$

$$b^2 - 4ac$$

$$(-12)^2 - 4(-16)(1050)$$

$$144 + 67200$$

$$67344$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$x = \frac{-(-12) \pm \sqrt{67344}}{2(-16)}$$

~~$x \approx \frac{12 + 259.51}{-32}$~~  or  ~~$x \approx \frac{12 - 259.51}{-32}$~~

would be negative time!!!

**$x \approx 7.73$  Sec.**